



ADVANCING WOMEN  
POWERING THE ECONOMY

# 15 Things YOU Can Do

- 1 Download a copy of the **ENOUGH SAID** report and have your book group discuss it.
- 2 Teach the young people in your life the things we all need to know – how to balance a checkbook, what to consider before getting a credit card, and how to create a personal budget.
- 3 Specifically invite a girl to help you change a tire, fix a leaking pipe, or update a program on your computer.
- 4 Encourage young women to apply for jobs for which you think they're qualified but they're likely to dismiss as beyond their experience.
- 5 Practice “x-ray vision” – find other ways to give compliments that focus on attributes related to character and personal strength, rather than someone’s “good hair day” or great outfit.
- 6 Reach out to younger colleagues who are beginning their careers. Ask them questions about what led them to your field, what they like about their work, and where they'd like to be in 10 years.
- 7 Give young women meaningful opportunities to lead and have a voice in decision-making by inviting them to serve on advisory committees and boards of directors.
- 8 Invite 1-2 young women to attend a business or social event with you; expose them to new connections and widen their professional circles.
- 9 Compose a listserv of young women you want to support informally and forward articles of interest to them and their generation, inviting reactions and feedback (to stay connected to their visions and viewpoints).
- 10 Share your own stories – successes, pitfalls, and unanticipated discoveries – with those in your midst; they can inspire, provide perspective, and encourage persistence.
- 11 Offer direct practical support to a young woman interviewing for jobs – by purchasing her work attire or tools for the job, offering to conduct a mock interview, reviewing a resume and cover letter, or babysitting while she attends an interview.
- 12 When you notice that a young woman in your workplace is not taken seriously, let your colleagues know that this behavior is disrespectful and unacceptable.
- 13 Be an ambassador for inclusion – reach out to a new person in your workplace and help her settle in. When you see people practicing intentional exclusion, look for subtle ways to change it up.
- 14 Nurture and model positive relationships with the women in your life. When interpersonal ‘drama’ arises, don’t take the bait!
- 15 Enlist others – copy a stack of “talk bubbles” and invite family members, friends, and colleagues to write a commitment they can make to help Change the Story.