

16 THINGS

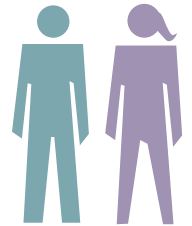
you can do to

CHANGE THE STORY for women in Vermont



As individuals

1. **Encourage** the men and boys in your life to attend a “women’s event” with you.
2. **Support** women-owned businesses through your purchases.
3. **Download** CHANGE THE STORY’S status reports (changethestoryvt.org/reports) and share them with book groups, community groups, family members or friends.
4. **Share** your personal stories - successes, pitfalls, and unanticipated discoveries. They will inspire those around you, provide perspective and encourage persistence.



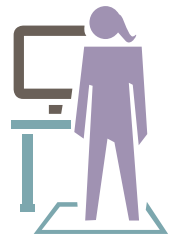
As parents, teachers or others who work with young people

5. **Specifically** invite a girl to help you change a tire, fix a leaking pipe or update a program on your computer.
6. **Teach** the young people in your life the things we all need to know – how to balance a checkbook, what to consider before getting a credit card, and how to create a personal budget.
7. **Post** this where lots of eyes can see it - and talk about what can be added to the list!



At work

8. **Move** beyond mentoring - sponsor a woman by vouching for her. Put her name in for a promotion. Encourage her to apply for a job, offer to be a reference, help her practice interviewing or review her resume.
9. **Urge** your employer to sign the Equal Pay Compact: women.vermont.gov.
10. **Look** closely at your organization’s website and marketing materials: are women pictured? What are they doing?
11. **Consider** the management structure of your own workplace or those you do business with. Are leadership teams diverse in terms of gender, race, ethnicity, etc.?
12. **Invite** 1-2 women to attend a professional networking or social event with you; expose them to new connections and widen their circles.
13. **Support** family-friendly employment policies.



As community members

14. **VOTE!** Encourage women to run for public office. Or run yourself!
15. **Recommend** a woman for a state or local board or commission. Or put your own name in!
16. **Sit** down with friends, family, co-workers—or *any group you belong to!*— for a conversation with CTS Let’s Talk Gender Cards (changethestoryvt.org/LetsTalkGender) And let us know how the conversation went!



WHAT ELSE?

What can YOU do to
CHANGE THE STORY
for women (and men) in Vermont?

Let Us Know!



info@changethestoryvt.org

